



ILLUMINATE

Lighting the Way for the Arts

Saturday, June 21, 2025 | 5:30 p.m. to 8:00 p.m.





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Colorado Springs Fine Arts Center at Colorado College

Mark your calendars for ILLUMINATE on Saturday, June 21, 2025!

Step into the light and join us for **ILLUMINATE**, an extraordinary evening dedicated to celebrating the arts and the enduring light they bring to our community. Hosted by the Fine Arts Center Foundation Board of Directors, this vibrant gathering shines a spotlight on the Fine Arts Center's rich legacy — and the bright, inspiring future we are building together.

Hosted by the Fine Arts Center Foundation Board of Directors, **ILLUMINATE** is a celebration and so much more—it's a tribute to the vibrant arts scene in Colorado Springs and the transformative power of creativity.

Throughout the night, you'll experience a lively blend of creativity, connection, and discovery. Sip craft cocktails, savor delicious hors d'oeuvres, and enjoy the sounds of live music filling the spaces of our iconic venue. A silent auction featuring one-of-a-kind pieces from local artists and makers offers you a chance to take home a meaningful work of art while supporting creativity in our community.

Midway through the evening, we'll gather for brief remarks as we honor the Fine Arts Center's impact and invite guests to continue exploring all the FAC has to offer — from our galleries and performance spaces to the creative studios where imagination thrives.

ILLUMINATE is more than a celebration — it's a philanthropic event with purpose. All proceeds raised from the evening directly benefit the Fine Arts Center's dynamic programming across our museum, theatre company, and Bemis School of Art. Your support has a profound and lasting impact, helping us ignite new ideas, empower artists and audiences, and bring transformative arts experiences to our community for generations to come.

We can't wait to share this extraordinary night of creativity, connection, and inspiration with you.

SPONSOR IMPACT

Sponsoring **ILLUMINATE** means more than just a logo on a banner; it's a powerful way to align your brand with creativity, community, and impact.

Supporting a Meaningful Mission

Sponsoring *Illuminate* is more than just brand recognition—it's a commitment to fostering creativity, enriching our community, and ensuring the arts continue to thrive in Colorado Springs. Your support directly sustains the FAC's impactful programs in theater, visual arts, and education, helping to inspire and engage audiences for generations to come.

Elevated Evening

Every detail of *Illuminate* is designed to impress. Guests will enjoy a one-of-a-kind art experiences through the evening, delicious hors d'oeuvres craft cocktails, and a stunning ambiance that reflects the sophistication of the arts. Thematic décor and elegant touches create a magical and meaningful atmosphere.

An Amazing Artistic Experience

Illuminate offers guests an extraordinary encounter with the arts. From captivating performances and immersive art installations to thoughtfully curated moments that showcase the breadth of the FAC's programs, attendees will be inspired by the beauty and transformative power of creativity.

Sponsorship opportunities are listed on the following pages. We look forward to speaking with you about your support of *ILLUMINATE*.

To sponsor *ILLUMINATE*, please contact:
Cristina Gonzales, Director of Development
via email at cagonzales@coloradocollege.edu
or via telephone at **(719) 477-4366**.





ILLUMINATE promises an jubilant celebration of art and community, drawing 200–300 guests ranging from devoted art patrons to emerging philanthropists eager to champion the arts in Colorado Springs. This elevated evening is designed for those who love community coming together and believe in the transformative power of creativity. Guests will don their artistic best, savor delicious hors d'oeuvres, and immerse themselves in an evening filled with inspiration, connection, and the dazzling energy of the arts.

This evening creates a unique space where long-standing supporters and new enthusiasts can come together, uniting generations in a shared passion for the arts. It's a place where a younger audience can feel welcomed into the vibrant world of the FAC and where legacy donors can see their impact celebrated.

For businesses, sponsoring **ILLUMINATE** is an unparalleled opportunity to align with the cultural heart of Colorado Springs. The evening attracts a dynamic and influential audience—art lovers who value creativity, community, and meaningful investment in the arts.

Whether you're a seasoned supporter or a fresh face excited to make a difference, **ILLUMINATE** is your invitation to be part of a shining moment for the arts in Colorado Springs.



Sponsorship Opportunities

\$25,000 | ILLUMINATE Presenting Sponsor (EXCLUSIVE)

- Twenty (25) Complimentary Tickets (15 General Admission, 10 VIP) to **ILLUMINATE**
- Recognition as Presenting Sponsor on print & digital communications, including invitation, event webpage, attendee emails, and event signage
- Featured recognition on (2) dedicated posts on Facebook or Instagram, plus night-of coverage
- Discounted pricing for additional tickets (\$50 each)*

***Tax-deductibility will be estimated upon final agreement.**

Exclusive Benefits:

- Private group tour (Up to 10) of the FAC on a mutually agreed-upon date
- Promotional Presence/Booth at Future FAC community event

\$15,000 | ILLUMINATE Co-Presenting Sponsor (LIMIT OF 2)

- Fifteen (15) Complimentary Tickets (13 General Admission, 7 VIP) to **ILLUMINATE**
- Recognition as Co-Presenting Sponsor on print & digital communications, including invitation, event webpage, attendee emails, and event signage
- Featured recognition on (2) dedicated posts on Facebook or Instagram, plus night-of coverage
- Discounted pricing for additional tickets (\$50 each)*

***Tax-deductibility will be estimated upon final agreement.**

Exclusive Benefits (Choose One):

- Private group tour (Up to 10) of the FAC on a mutually agreed-upon date
- Promotional Presence/Booth at Future FAC community event

\$10,000 | ILLUMINATE Leadership Sponsor (LIMITED AVAILABILITY)

- Ten (10) Complimentary Tickets (5 General Admission, 5 VIP) to **ILLUMINATE**
- Recognition as Leadership Sponsor on print & digital communications, including invitation, event webpage, attendee emails, and event signage
- Featured recognition on (1) dedicated post on Facebook or Instagram, plus night-of coverage
- Discounted pricing for additional tickets (\$65 each)*

***Tax-deductibility will be estimated upon final agreement.**

Exclusive Benefits (Choose One):

- Private group tour (Up to 10) of the FAC on a mutually agreed-upon date
- Promotional Presence/Booth at Future FAC community event



Opportunities (Cont.)

\$5,000 | ILLUMINATE Corporate Sponsor

- Ten (10) Complimentary Tickets (8 General Admission, 2 VIP) to **ILLUMINATE** with access to our VIP Lounge
- Recognition as Supporting Sponsor on print & digital communications, including event webpage, attendee emails, and event signage
- Listed recognition on general event posts on Facebook or Instagram, plus night-of coverage
- Discounted pricing for additional VIP tickets (\$65 each)

****Tax-deductibility will be estimated upon final agreement.***

\$2,500 | ILLUMINATE Community Sponsor

- Four (4) Complimentary General Admission Tickets (**OR** 2 VIP Tickets) to **ILLUMINATE** with access to our VIP Lounge
- Recognition as Community Sponsor on event webpage and event signage
- Listed recognition on general event posts on Facebook or Instagram, plus night-of coverage

****Tax-deductibility will be estimated upon final agreement.***

\$1,000 | ILLUMINATE Friend of the FAC

- Two (2) Complimentary General Admission tickets to **ILLUMINATE** with access to our VIP Lounge
- Recognition as Friend of FAC Sponsor on event webpage

****Tax-deductibility will be estimated upon final agreement.***

\$750 | ILLUMINATE Artist Activation Sponsor

- Two (2) Complimentary General Admission tickets to **ILLUMINATE** with access to our VIP Lounge
- Recognition at Event on Artist Activation Signage Only

****Tax-deductibility will be estimated upon final agreement.***



Looking for a unique way to sponsor the event through a custom sponsorship package or in-kind contribution?

Contact **Cristina Gonzales** at cagonzales@coloradocollege.edu!



INQUIRIES

Cristina Gonzales
cagonzales@coloradocollege.edu
(719) 477-4366

THANK YOU.

